



RE100 JOINING CRITERIA

Companies joining the campaign commit to the following criteria:

1. [RE100](#) is a collaborative initiative of the world's most influential businesses committed to 100% renewable power. Renewables are a smart business decision, providing greater control over energy costs, while helping companies to deliver on emission reduction goals. Together, leading companies are sending a powerful signal to policymakers and investors to meet growing demand for renewable energy and accelerate the transition to a robust, low carbon economy. RE100 is brought to you by [The Climate Group](#)* in partnership with [CDP](#), as part of the [We Mean Business](#) coalition.
2. Companies are considered 'influential' based on one or more of the following characteristics:
 - 2.1. Globally or nationally recognized and trusted brand
 - 2.2. Major multi-national company (Fortune 1000 or equivalent)
 - 2.3. Significant power footprint (i.e. > 0.1 TWh / 100 GWh / 100,000 MWh)
 - 2.4. Other characteristic conveying clear international or regional influence that is of benefit to RE100's aims
3. All companies joining the campaign must be willing to make a public commitment to sourcing 100% renewable electricity throughout their entire operations (see 4) and must have:
 - 3.1. Obtained 100% of their electricity from renewable sources¹ OR
 - 3.2. Have a clear strategy with timetable to go 100% OR
 - 3.3. Have committed to developing a clear roadmap for going 100% renewable within 12 months of joining the initiative
4. Entire Operations is defined as, according to the Greenhouse Gas Protocol²:
 - 4.1. All scope 2 emissions relating to the company activities
 - 4.2. Any scope 1 emissions relating to the generation of electricity by the company, (this excludes use of fossil fuels for transport, the production of heat, or other uses not involving electricity production)³

* The Climate Change Organisation trading as The Climate Group, company limited by guarantee and incorporated in England and Wales under company number 4964424

¹ Based on RE100 technical criteria

² <http://www.ghgprotocol.org/>

³ This applies to all new companies from January 2017

- 4.3. All companies operating within the brand or company group, including operations that are >50% owned by the brand or company group.
- 4.4. RE requirements for Franchises and part-ownership <50% will be assessed on a case by case basis
5. Companies must join the campaign at the group level. However, an exception can be made if a subsidiary company:
 - 5.1. Has clear separate branding from the parent company, AND
 - 5.2. Has an electricity consumption greater than 1 TWh/year
6. All corporate members must have a renewable power strategy that includes credible deadlines for achieving 100% RE. The minimum requirements are:
 - 100% by 2050, with interim steps of at least
 - 60% by 2030
 - 90% by 2040
7. Companies are required to report annually on their renewable energy strategy and progress, either through the RE100 reporting spreadsheet (or the CDP questionnaire in the event of these being combined). Specifically, we need total electricity consumption and total renewable electricity use data as a minimum. Additional information may be requested to clarify a company's progress towards their commitment.
8. Members who would like to claim they have reached their RE100 goal must ensure that they have done so in accordance with the RE100 technical criteria. They must complete the RE100 reporting spreadsheet in advance. CDP will then verify that this data is RE100 compliant. Any public facing communications regarding the announcement will be agreed with The Climate Group's communications team.
9. Companies joining RE100 agree not to undertake activities that will directly or indirectly undermine the aims or credibility of RE100 or bring the campaign into disrepute, such as but not limited to: political lobbying in support of fossil fuels over renewable energy production, or against renewable electricity production; significantly increasing their holdings in fossil fuel assets in relation to their renewable energy consumption; human or civil rights abuses, or criminal activity.
10. We have an inclusive approach to membership of RE100 that recognizes the potential of the business community to make a significant contribution towards the clean energy transition. We may however exclude companies from membership where there is a significant issue of concern relating to current or historic social, environmental or other activity that casts doubt on the credibility of their commitment, or may otherwise bring the RE100 campaign into disrepute.
11. Companies joining RE100 will be asked to withdraw from the campaign if they no longer meet the requirements of being a corporate member of RE100.
12. Where there is doubt over the suitability of a company to become or to remain a member of RE100, the decision will be referred to the Steering Committee. In the event of the Steering Committee recommending withdrawal from the campaign, the company will be given the opportunity to present their case to remain a member.
13. With the exception of those companies defined in clause 14, companies that generate the majority of their revenue from renewable or non-renewable power, either directly (i.e. power companies) or indirectly (i.e. technology providers, developers etc.) will not be



considered as corporate members. However, we may work with them on other specific activities as we recognize they bring value to our work.

14. Companies that manufacturer renewable power equipment may join RE100, under the following criteria:
 - 14.1. The company must have significant electricity consumption (≥ 0.1 TWh/yr)
 - 14.2. The company's primary business is the manufacture of physical products. Where a company is also involved in the development or management of renewable electricity generation sites, sale of renewable electricity, or consultancy, legal or other services to renewable electricity customers, these services should not constitute more than 50% of their overall turnover
 - 14.3. Must commit at Gold level membership, with a target of achieving 100% RE a maximum of 8 years from joining
 - 14.4. As Gold members, RE equipment manufacturers will be invited to participate in all RE100 events and webinars. We encourage sharing of information and experience regarding the procurement of renewable energy by the company; however this should not be directly related to the promotion or sale of the company's own product.

